Think cell phone usage on airplanes is a great idea. There are over 100 million people in the U.S. with cellphones, so the majority of people who fly have them and should be able to use them. It is also a security issue as shown by their use on the hijacked planes on 9-11. If passengers sitting next to you on a plane don't want to hear your conversation they can bring a walkman or an Ipod or use the in flight earphones to watch a movie or listed to music.